



## **World-leading transportation technology from Transpo Group to be featured at Gulf Traffic 2009**

Transportation systems supply the populace with the means to work, communicate, and travel – Transpo Group, which has provided advanced traffic engineering and transportation planning services to public and private sector clients since 1975, is at the global forefront in providing solutions that are sound, secure, smart, and long-lasting. Headquartered in the metro area of Seattle, Washington, US, Transpo recently opened Middle East branches in Beirut and Abu Dhabi to service key clients in the region

“As an industry leader, our experience is extensive, our skills are deep and our attention to local regulation and requirements is steadfast - we approach every project with an emphasis on quality, enthusiasm, and urgency - and our satisfaction rests entirely on that of our clients” said Bruce Haldors, President of Transpo. “Innovation and transportation know-how are the foundation we're built on - our history is forged from our understanding of the challenges our clients face. But that's just the beginning of the conversation. We're more than planners and designers and engineers. We're communicators and problem-solvers, leaders and listeners - professionals with a fresh perspective.”

Transpo's transportation planning experts evaluate short, mid and long-term transportation system needs, integrating transportation and land use planning, capital facilities programming, public transportation policies, transportation demand strategies, transit facilities and operations, non-motorised systems, transportation systems management and financing into the planning solutions. The company excels in a range of transportation modelling programmes, using state-of-the-art tools to help illustrate and explain the results of its work, focusing on translating technical analyses into easy-to-understand messages to illustrate issues, alternatives, and potential solutions.

Transpo will be promoting several of its innovative transportation technology capabilities at Gulf Traffic 2009, focusing on the company's Intelligent Transportation Systems (ITS) capabilities including software technologies and mobile ITS applications,” said Sarah Woodbridge, Group Director - Exhibitions, IIR Middle East - organisers of the event. “They will also debut their system connectivity technology application, RDI Analyst™ and RDI Desktop™, which use state-of-the-art GIS technology and offer a superior and objective measure of systems connectivity.”

Transpo offers a full range of transportation planning and traffic engineering services along with an emphasis on ITS services from planning, architecture, design, standards development and



deployment through to programme implementation. Specific services include ITS programme planning and master planning, system engineering integration, operations, and maintenance activities.

The Gulf Traffic 2009 exhibition, a comprehensive showcase of the very latest advances in road, rail and metro related technology, products and services, runs from Sunday 6 to Tuesday 8 December at Dubai International Exhibition Centre - entry is free for industry professionals.

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