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Press contact:

Tina Andersen

Tel: +45 4576 9222

tina.andersen@reflexite.com

Reflexite® debuts at Gulf Traffic Show

*Reflexite, manufacturer of reflective tapes for safety road and traffic control device solutions, are showcasing the range of retro-reflective road safety solutions at the **Gulf Traffic Exhibition and Conference, on 6 – 8 December , Stand 4C-10**, where they will be joining and sharing Midsign Limited's stand. Midsign Limited is the premier suppliers of road safety products throughout the Middle East.*

The last few years have seen Reflexite continue to penetrate the traffic control and vehicle livery market on a global basis by manufacturing films for traffic control devices and vehicles that are bright and designed to save lives. Their attendance at this show represents Reflexite's continued penetration into further global markets. The stand will be manned by the Reflexite international team of experts in visibility safety who will be available to answer any visibility safety questions attendees may have.

Midsign Limited opened their first office in Dubai in 2003 with 2007 seeing the official opening of the Saudi Arabian office, which sees Midsign Limited as a well placed distributor and partner for the Reflexite product range. The partnership and shared space at the Gulf Traffic show represents both Reflexite's and Midsign's uncompromising vision to provide the safest highest quality products to the road traffic industry.

The stand will showcase Reflexite's special high brightness films for delineation devices, cone collars, flexible roll-up signs, as well as a great variety of other marking signs for temporary work zones, plus the materials needed to enhance safety of all sorts of vehicles.

Reflexite have seen amazing success throughout Europe and the world over the last few years, with an unparalleled product range of retro-reflective materials for all sorts of traffic control safety and vehicle safety solutions. The success of the Reflexite product range in these areas seems to be down to the durability and brightness of the range, which makes sense for lots of different applications in general.

There is a lot of interest in the Reflexite product range from health and safety executives, who are keen to protect employees and make roads safer, especially whilst people go about their day to day work. The Reflexite range enables an excellent duty of care for employers towards their staff and the visibility aspect of the film makes it good health and safety sense to use and can add to a reduction in accidents and improve safety.

The stand at the Gulf Show is a must visit for health and safety practitioners and also for buyers wanting to add safety and credibility to traffic control devices and vehicle livery solutions. There will be plenty of products on the stand showing the versatility and specification compliance of the Reflexite range, of which there is a product for pretty much every application, many of which comply with current legislation.

Reflexite has been manufacturing retro-reflective prismatic films for many years now and the tape is used worldwide to improve safety and save lives. With the ever increasing "duty of care" requirements Reflexite can provide the best technology for employee safety.

Also at the show this year will be Fashion Systems Limited who will exhibit in the UK Pavilion, where they will be showcasing the full range of workwear safety garments utilising high performance prismatic tapes from the Reflexite range.

If you wish to book an appointment to speak to one of the Reflexite experts at the Gulf Traffic show please call on +45 45761122 or email us on europa@reflexite.com. If you need any further information please go to www.reflexite.eu or simply come along to the stand and meet the team who will be available to answer just about any question you might have.

